



101-6303 30 St. SE Calgary, AB  
T2C 1R4 403-720-2711

To Whom It May Concern,

Altadore Gymnastic Club is a not for profit organization that has been serving Calgary and area for 50 years. Approximately 800 athletes and their families come through our facility on a weekly basis. Gymnastics is one of the most challenging and engaging sports for children. It requires tremendous skill, concentration, strength, and perseverance. Learning the sport of gymnastics is also a great way for children to become physically fit.

In the last 20 years, our club has produced two Olympians, Kyle Shewfelt (2004 Athens Gold Medalist on Floor) and Jennifer Woods (1992 Barcelona Olympics). We are proud to be the home of life time, Coach Ed Vincent. Ed is the founder of the Men's Competitive Program at Altadore Gymnastic Club. For over 30 years Ed has been contributing his talents to our facility and has touched and inspired many of us!

On February 10-12, 2017, Altadore Gymnastic Club will be hosting our annual Ed Vincent Invitational Gymnastics meet. For the first time in its history, it will be held off site at the Grey Eagle Casino and Resort. Teams from all across Canada and the US have been invited to come participate in this annual competition; bringing in over 800 people for this event.

Currently, we are seeking sponsorship and the donation of items for our meet.

All businesses that donate will be acknowledged throughout the weekend. Sponsorships will be acknowledged several times throughout the sponsored session. In addition, businesses will be listed in the program and represented on Social Media.

Sincerely,

Meribeth Barclay,

Altadore Gymnastics Club  
www.altadoregym.com  
[bmanager@altadoregym.com](mailto:bmanager@altadoregym.com)



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### **Olympic Level - \$10,000 +**

Ed Vincent Invitational Sponsorship Opportunities  
Benefits include:

- \*Official sponsor of Altadore Gymnastic Club events throughout the year, including but not limited to the Ed Vincent Invitational
- \*Corporate name identified as our primary sponsor in all publicity and public relations communications throughout the year (effective for one year from the date of the sponsorship agreement)
- \*Individual corporate banner at the event and displayed in the AGC gym throughout the year (effective for one year from the date of the sponsorship agreement)
- \*Corporate logo on the program front cover
- \*Corporate logo on sponsorship banner to be displayed at the main entrance during the events (at AGC's expense)
- \*Full-page color ad in program with premium placement
- \*Sponsorship announcements during the event
- \*Vendor booth at the event (if desired)
- \*Promotional gift given to each participating gymnast (provided by the sponsor)
- \*Passes to the event

### **Gold Medal Level - \$5,000-9,999**

Benefits include:

- \*Corporate name linked with event name in all event communications
- \*Corporate banner in competition gym
- \*Corporate logo on program front cover
- \*Corporate logo on sponsorship banner to be displayed at the main entrance during the meet and then displayed in AGC gym throughout the year (effective for one year from the date of the sponsorship agreement)
- \*Full-page ad in program with premium placement
- \*Sponsorship announcement at each session and awards ceremony
- \*Promotional gift given to each participating gymnast (provided by the sponsor)
- \*Passes to event



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### **Silver Medal Level - \$1,000-4,999**

Benefits include:

- \*Corporate banner displayed at event judging table (vault, bars, beam or floor)
- \*Corporate logo on sponsorship banner to be displayed at the main entrance during the meet and then displayed in AGC gym throughout the year (effective for one year from the date of the sponsorship agreement)
- \*Full-page ad in program with premium placement
- \*Sponsorship announcement at each session
- \*Promotional gift given to each participating gymnast (provided by sponsor)
- \*Passes to event

### **Bronze Medal Level - \$500-999**

Benefits include:

- \*Corporate logo on sponsorship banner to be displayed at the main entrance during the meet and then displayed in AGC gym throughout the year (effective for one year from the date of the sponsorship agreement)
- \* 1/2 page ad in program
- \*Sponsorship announcement at each session
- \*Promotional gift give to each participating gymnast (provided by sponsor)
- \*Passes to event

### **Ribbon level - \$200-499**

Benefits include:

- \* 1/4 page ad in program \*2 passes to event

### **Friend level - \$100-199**

Benefits include:

- \* Recognition in program \*2 passes to event



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**Ed Vincent Invitational Sponsorship agreement**

We are proud to sponsor the Ed Vincent Invitational at the following level:

- \_\_\_\_\_ Olympic Level\* - \$10,000+
- \_\_\_\_\_ Gold Medal Level\* - \$5,000-9,999
- \_\_\_\_\_ Silver Medal Level\* - \$1,000-4,999
- \_\_\_\_\_ Bronze Medal Level\* - \$500-999
- \_\_\_\_\_ Ribbon Level\* - \$200-499
- \_\_\_\_\_ Friends Level - \$100-199
- \_\_\_\_\_ Goods/Services: \_\_\_\_\_
- \_\_\_\_\_ Other: \_\_\_\_\_

\*Please complete the program according to sponsorship level. All ads must be submitted by January 5, 2017. Logo files should be sent to [bmanager@altadoregym.com](mailto:bmanager@altadoregym.com) upon completion of this agreement (pdf, png or jpeg file only). Please be sure to read and understand the sponsorship benefits package before completing this form. For further information, please contact us at 403-720-2711.

Company or Individual

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_  
Postal Code: \_\_\_\_\_  
Website: \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Signature of Authorized  
Representative: \_\_\_\_\_ Date: \_\_\_\_\_ Signature of  
AGC Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Please make your cheque payable to "Altadore Gymnastic Club" and submit with the completed Sponsorship Agreement form to:

**Altadore Gymnastic Club Ed Vincent Sponsorship**  
**101-6303 30 Street SE**  
**Calgary, AB. T2C 1R4**



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## Ed Vincent Invitational

### Program Advertisement Prices and Specifications

Advertising in the Ed Vincent program is an effective way to promote your business or organization to a large audience. Circulation for the event program will exceed 750 people. Premium placement ads (cover pages) are printed in full color, while all other ads are black and white. Please email an electronic file of your ad (pdf) to [bmanager@altadoregym.com](mailto:bmanager@altadoregym.com) in the color format in which it will print.

All files should be a minimum of 300 dpi and have fonts converted to outlines or embedded into the pdf. That form follows. Deadline for all materials: January 5, 2017.

\_\_\_\_\_ Full-page ad \_\_\_\_\_ 1/2 page ad \_\_\_\_\_  
1/4 page/business card ad \_\_\_\_\_ Listed ad (text only)

\*Included with Olympic, Gold Medal, and Silver Medal Level Sponsorships. \*\*Included with Bronze Medal Level Sponsorship.

\*\*\*Included with Ribbon Level Sponsorship.

\$500\* \$300\*\* \$150\*\*\*

\$50

Company or Individual

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Signature of Authorized

Representative: \_\_\_\_\_ Date: \_\_\_\_\_ Signature of

AGC Representative: \_\_\_\_\_ Date: \_\_\_\_\_

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